

## Vince Ewert

} Visual designer experienced with corporate identity, print collateral, advertising, annual reports, web and multimedia. Emphasis on conceptual design and communication goals, high attention to detail.

### FOCUS

Create strategic *communication* solutions within a *collaborative* and *creative* firm

### EDUCATION

BFA , Applied Visual Arts, Oregon State University  
*Internship:* StudioMoon (formerly AERIAL design), Summer 1999  
*Course Work:* Flash, DreamWeaver, Adobe Seminars  
*Conferences:* '06 HOW Design Conference  
*Associations:* American Institute of Graphic Arts

### SOFTWARE

Photoshop, InDesign, Illustrator, Quark, Flash, Dreamweaver, ImageReady, PowerPoint, Microsoft Suite

### EXPERIENCE

#### MWH Americas, Inc.

*Design Supervisor:* 11.05 – Present

*Senior Designer:* 7.03 – 11.05

In-house art direction, graphic design and project management for multi million dollar environmental engineering pursuits. Position involves providing engineering staff with quality information design for printed proposals, multimedia deliverables and program collateral, including project websites. Managerial duties include daily oversight of three senior level designers who provide design services in MWH's top three markets.

*Additional aspects of position include:*

- Strategic planning and development of visual voice/branding for marketing pursuits
- Regularly interface with Creative Services' Director, marketing managers and internal clients to align staff and resources
- Proactive mentoring, career development and evaluation of design staff

#### Ewert Design

*Freelance Designer:* 10.98 – Present

Contract art direction and design, concept through implementation, for a variety of diverse clientele. Collaborate directly with clients to produce successful design solutions to their communication problems.

*Additional aspects of position include:*

- Presentation of design concepts to client
- Estimating, scheduling and billing
- Aligning vendors and contractors for various phases of project

#### GraphXStaff

*Account Manager:* 5.02 – 7.03

Manager for the creative division of *Calstaff*, a Sacramento-based staffing agency. Primary responsibilities included recruitment, evaluation and placement of creatives within ad agencies, design studios, in-house creative and marketing departments.

*Additional aspects of position included:*

- Regular meetings with art directors, creative directors and design managers to evaluate their staffing needs
- New business development, marketing planning and budget analysis
- Career, portfolio and resume counseling for staffers
- Development of testing and evaluation procedures
- Guest lecturer to college/university design programs

#### Pair Design

*Designer:* 5.01 – 5.02

Developed conceptual design solutions for a variety of clients in technology, software, retail, non-profit and racing industries. Scope of work included; concept ideation and sketching, print production, digital retouching/color correction, press checks, proof reading, page layout and client interaction. Projects included; identity programs, marketing collateral, websites, advertising, multimedia and promotional materials.

#### Tackett-Barbaria design group

*Junior Designer:* 7.00 – 5.01

Interjected into all phases of a design studio, including design conception, project planning, production, photo shoot direction, press checks, copy writing and nomenclature development. Emphasis was spent on identity and branding solutions for both Fortune 500 and small firms.

### RELATED EXPERIENCE

*Guest Lecturer:* Oregon State University, California State University, Chico; Sacramento State; Sierra College, Rocklin  
ITT Technical Institute Advisory Board (Sacramento) - 2003  
American River College Visual Arts Advisory Board - 2003  
Sacramento Art Directors Club Panelist - 2003