

Vince Ewert

} *Visual designer experienced with corporate identity, print collateral, advertising, annual reports, web and multimedia. Emphasis on conceptual design and communication goals with a high attention to detail.*

FOCUS

Create strategic *communication* solutions within a *collaborative* and *creative* team

EXPERIENCE

MWH Americas, Inc.

Design Supervisor: 11.05 – Present

Senior Designer: 7.03 – 11.05

In-house art direction, graphic design and project management for multi-million dollar environmental engineering pursuits. Position involves providing engineering staff with quality information design for printed proposals, multimedia deliverables and program collateral, including project websites. Managerial duties include daily oversight of three senior level designers who provide design services in MWH's top three markets.

Additional aspects of position include:

- Development of MWH Brand guidelines
- Assisting Director and Managers in the evolution of the Creative Services department
- Strategic planning and development of visual voice/branding for strategic marketing pursuits
- Regularly interface with Creative Services' Director, marketing managers and internal clients to align staff and resources
- Proactive mentoring, career development and evaluation of design staff

Ewert Design

Freelance Designer: 10.98 – Present

Contract art direction and design, concept through implementation, for a variety of diverse clientele. Collaborate directly with clients to produce successful design solutions to their communication problems.

Additional aspects of position include:

- Presentation of design concepts to client
- Estimating, scheduling and billing
- Aligning vendors and contractors for various phases of project

GraphXStaff

Account Manager: 5.02 – 7.03

Manager for the creative division of *Calstaff*, a Sacramento-based staffing agency. Primary responsibilities included recruitment, evaluation and placement of creatives within ad agencies, design studios, in-house creative and marketing departments.

Additional aspects of position included:

- Regular meetings with art directors, creative directors and design managers to evaluate their staffing needs
- New business development, marketing planning and budget analysis
- Career, portfolio and resumé counseling for staffers
- Development of testing and evaluation procedures
- Guest lecturer to college/university design programs

Pair Design

Designer: 5.01 – 5.02

Developed conceptual design solutions for a variety of clients in technology, software, retail, non-profit and service industries. Scope of work included; concept ideation and sketching, print production, digital retouching/color correction, press checks, proof reading, page layout and client interaction. Projects included; identity programs, marketing collateral, websites, advertising, multimedia and promotional materials.

Tackett-Barbaria design group

Junior Designer: 7.00 – 5.01

Interjected into all phases of a design studio, including; design conception, project planning, production, photo shoot direction, press checks, copy writing and nomenclature development. Emphasis was spent on identity and branding solutions for both Fortune 500 and medium sized companies.

RELATED EXPERIENCE

Rountable Attendee: AIGA Portland - 2009

Guest Lecturer: Oregon State University, California State University, Chico; Sacramento State; Sierra College, Rocklin

ITT Technical Institute Advisory Board (Sacramento) - 2003

American River College Visual Arts Advisory Board - 2003

Sacramento Art Directors Club Panelist - 2003

EDUCATION

BFA in Applied Visual Arts, Oregon State University

Internship: StudioMoon (formerly AERIAL design), Summer '99

Course Work: Flash, DreamWeaver, Adobe Seminars

Conferences: '06 HOW Design Conf., '07 InHowse Conf.

Associations: American Institute of Graphic Arts

SOFTWARE

Photoshop, InDesign, Illustrator, Flash, Dreamweaver, PowerPoint, Microsoft Suite

communications designer

visual designer

designer

create visual communication solutions within a collaborative and creative setting.

Design / Direct print and new media projects in a collaborative and creative environment

EMPHASIS

Identity, collateral, front-end web design, advertising, promotion, brochures, packaging, animation, annual reports

URLS

www.climatesource.com | www.mhapackaging.com | www.commprosgroup.com | www.persimmony.com | http://studiod.emc.com | Bill Brown Construction | Ewertdotcom.com | CTD | PMI | RI | Applied sensor.com | commpros group

REFERENCES

Nancy Tigner, SPHR
Human Resources Consultant, VSP
(916) 851-4613 | nantci@vsp.com

Steve Strick
Senior Designer, MWH Global
Cell - 916-600-1898 Direct - 916-418-8277
Steven.l.strick@mwhglobal.com

Danny Shapiro
President of Marketing, Climate Source
503.231.3436 | Danny@climatesource.com

Sharon Ewert
Principal/Owner, Ewert Communications (no relation)
408.227.5529 | sharon@ewertdotcom.com

Pam Matsuda
Principal, Pam Matsuda Design
530.391.1346 | pam@pammatsudadesign.com

Troy Tandy
Owner, Refrigeration Innovation
916.390.1250 | ttandy@refrigerationinnovation.com

CLIENT LIST

Petit Ami
MetStat
Refrigeration Innovation
Climate Source
Project Management Inc.
Center High School
OSU Engineering Dept.
Persimmony
New England Institute of Art
tea party posters.com
Pacific NW Clean Water Association
earth and sky cam.com
e-clips Salon
PBM Construction, Inc.
Homes with Heart Family Foster Agency
Palomar Christian Conference Center
Dan Petersen Watercolors