

## Vince Ewert

Visual designer experienced with corporate identity, print collateral, advertising, annual reports, web and multimedia. Emphasis on conceptual design and communication goals with a high attention to detail.

### EXPERIENCE

#### MWH Global

*Visual Design Manager: Sept. 10 – Present*

In-house art direction, graphic design and project management for multi-million dollar environmental engineering pursuits. Position involves providing engineering staff with quality information design for printed proposals, multimedia deliverables and program collateral, including project websites. Managerial duties include overseeing nine graphic designers, located throughout the U.S. and India.

*Key aspects of this position include:*

- Development of MWH corporate brand guidelines and visual identity
- Development and oversight of design team procedures and policies
- Assist department director with overall direction with team strategy and service offerings
- Strategic planning and development of visual voice/branding for strategic marketing pursuits
- Regularly interface with Creative Services' Director, marketing managers and internal clients to align staff and resources
- Proactive mentoring, career development and evaluation of design staff
- *Previous positions held:* Design Supervisor Nov. 05 – Sept. 10; Senior Designer: July 03 – Nov. 05

#### Ewert Design

*Freelance Designer: Oct. 98 – Present*

Contract art direction and design, concept through implementation, for a variety of diverse clientele. Collaborate directly with clients to produce successful design solutions to their communication problems.

*Key aspects of position include:*

- Design and art direction of visual design elements
- Presentation of design concepts to client
- Estimating, scheduling and invoicing
- Aligning vendors and contractors for various phases of project

#### GraphXStaff

*Account Manager: May 02 – July 03*

Manager for the creative division of *Calstaff*, a Sacramento-based staffing agency. Primary responsibilities included recruitment, evaluation and placement of creatives within ad agencies, design studios, in-house creative and marketing departments.

*Key aspects of position included:*

- Regular meetings with art directors, creative directors and design managers to evaluate their staffing needs
- New business development, marketing planning and budget analysis

- Career, portfolio and resumé counseling for talent
- Development of testing and evaluation procedures
- Guest lecturer to college/university design programs

#### Pair Design

*Designer: May 01 – May 02*

Developed conceptual design solutions for a variety of clients in technology, software, retail, non-profit and service industries. Scope of work included; concept ideation and sketching, print production, digital retouching/color correction, press checks, proof reading, page layout and client interaction. Projects included; identity programs, marketing collateral, websites, advertising, multimedia and promotional materials.

#### Tackett-Barbaria design group

*Junior Designer: July 00 – May 01*

Interjected into all phases of a design studio, including; design conception, project planning, production, photo shoot direction, press checks, copy writing and nomenclature development. Emphasis was spent on identity and branding solutions for both Fortune 500 and medium sized companies.

### RELATED EXPERIENCE

*Roundtable Representative:* AIGA Portland - 2009

*Guest Lecturer:* Oregon State University, California State University, Chico; Sacramento State; and Sierra College, Rocklin  
ITT Technical Institute Advisory Board (Sacramento) - 2003  
American River College Visual Arts Advisory Board - 2003  
Sacramento Art Directors Club Panelist - 2003

### EDUCATION

BFA in Applied Visual Arts, Oregon State University

*Internship:* StudioMoon (formerly AERIAL design)

*Course Work:* Flash, DreamWeaver, Adobe Seminars

*Conferences/Seminars:* '06 & '07 HOW Design Conf., '10 DMI

*Associations:* AIGA, DMI

### AWARDS

Six unique logos included in the Logo Lounge book series

### SOFTWARE

Photoshop, InDesign, Illustrator, Flash, FreeMind, Dreamweaver, Microsoft Suite